STORE PLATFORM COMPARISON

metacake

		amazon webstore	shopify	Bigcommerce sell more	volusion	Magento go	foxycart!	Magento Enterprise	cts CREATIVE COMMERCE WITHOUT CONSTRAINTS	atg	gsi commerce	Digital River
		Fully Hosted "Out of the Box"					Partially Hosted, Fully Customizable	Self Hosted, Fully Customizable, Fully Managed	Fully Hosted, Fully Customizable, Fully Managed			
Platform	Development Community		✓	✓		✓	✓	✓✓				
	Established / Proven Platform	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Compatibility with Industry Leading Payment Platforms	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Design Flexibility	★	★★	★★	★★	★★	★★★	★★★	★★	★★	★★	★★
Infrastructure	Hosted & Managed Store	✓	✓	✓	✓	✓			✓	✓	✓	✓
	Hosted & Managed Checkout	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓
API AUTOMATION	Ability to Send Orders		✓	✓		✓	✓	✓	?	?	?	?
	Ability to Receive Ship/Charge Notification					✓	✓	✓	?	?	?	?
	Ability to Receive Returns			✓		✓	✓	✓	?	?	?	?
	Ability to Change Order Status		✓	✓		✓	✓	✓	?	?	?	?
	Ability to Create, Manage, Delete Products		✓	✓		✓	✓	✓	?	?	?	?
	Ability to Manage Shipping Options						✓	✓	?	?	?	?
	Ability to Hit Credit Cart Multiple Times per Single Order							✓	?	?	?	?
	Platform Cost	$24.99 + 5%	$179/mo	$300/mo	$195/mo	$125/mo	$400/mo	$20,000	$350,000	~$500,000+	~$500,000+	~$500,000+
	Ongoing Overhead	$	$	$	$	$	$$	$$$	$$$$	$$$$$	$$$$$	$$$$$
	Effort to Implement	👤	👤	👤	👤👤	👤👤	👤👤👤	👤👤👤	👤👤👤👤	👤👤👤👤👤	👤👤👤👤👤	👤👤👤👤👤